

Culture, Tourism and Sport Board

Agenda

Thursday, 27 October 2016
1.00 pm

Smith Square 1&2, Ground Floor, Local
Government House, Smith Square, London,
SW1P 3HZ

To: Members of the Culture, Tourism and Sport Board
cc: Named officers for briefing purposes

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Culture, Tourism & Sport Board
27 October 2016

There will be a meeting of the Culture, Tourism & Sport Board at **1.00 pm on Thursday, 27 October 2016** Smith Square 1&2, Ground Floor, Local Government House, Smith Square, London, SW1P 3HZ.

Tea, coffee and a sandwich lunch will be available at 12:30pm.

Attendance Sheet:

Please ensure that you sign the attendance register, which will be available in the meeting room. It is the only record of your presence at the meeting.

Political Group meetings:

The group meetings will take place in advance of the meeting. Please contact your political group as outlined below for further details.

Apologies:

Please notify your political group office (see contact telephone numbers below) if you are unable to attend this meeting.

Conservative:	Group Office: 020 7664 3223	email: lgaconservatives@local.gov.uk
Labour:	Group Office: 020 7664 3334	email: Labour.GroupLGA@local.gov.uk
Independent:	Group Office: 020 7664 3224	email: independent.grouplga@local.gov.uk
Liberal Democrat:	Group Office: 020 7664 3235	email: libdem@local.gov.uk

Location:

A map showing the location of Local Government House is printed on the back cover.

LGA Contact:

Eleanor Reader-Moore
eleanor.reader-moore@local.gov.uk, 0207 664 3383

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Culture, Tourism & Sport Board – Membership 2016/2017

Councillor	Authority
Conservative (7)	
Paul Bettison (Deputy Chairman)	Bracknell Forest Borough Council
Geraldine Carter	Calderdale Metropolitan Borough Council
Tom Fitzpatrick	North Norfolk District Council
Peter Golds	Tower Hamlets Council
Barry Lewis	Derbyshire County Council
Colin Organ	Gloucester City Council
Greg Smith	Hammersmith and Fulham London Borough Council
Substitutes	
Marius Gilmore	Windsor & Maidenhead Royal Borough
Tom Killen	Mendip District Council
Richard Morris	Wychavon District Council
Labour (7)	
Simon Henig (Vice-Chair)	Durham County Council
Terry O'Neill	Warrington Council
Sonja Crisp	City of York Council
Faye Abbott	Coventry City Council
Muhammed Butt	Brent Council
Alice Perry	Islington Council
Richard Henry	Stevenage Borough Council
Substitutes	
Peter Lamb	Crawley Borough Council
David Christie	Newham London Borough Council
Rosie Denham	Exeter City Council
Independent (2)	
Ian Stephens (Chair)	Isle of Wight Council
Geoff Knight	Lancaster City Council
Substitutes	
Robert Dutton	Wrexham County Borough Council
Robert Bucke	Tendring District Council
Liberal Democrat (2)	
Mike Bell (Deputy Chair)	North Somerset Council
Stewart Golton	Leeds City Council
Substitutes	
Flick Rea	Camden Council

Culture, Tourism & Sport Board – Attendance 2016/2017

Conservative Group				
Paul Bettison OBE	Yes			
Geraldine Carter	No			
Tom Fitzpatrick	Yes			
Peter Golds CBE	Yes			
Barry Lewis	Yes			
Colin Organ	Yes			
Greg Smith	Yes			
Labour Group				
Simon Henig CBE	Yes			
Terry O'Neill	Yes			
Sonja Crisp	Yes			
Faye Abbott	Yes			
Muhammed Butt	Yes			
Alice Perry	Yes			
Richard Henry	Yes			
Independent				
Ian Stephens	Yes			
Geoff Knight	Yes			
Lib Dem Group				
Mike Bell	No			
Stewart Golton	Yes			
Substitutes/Observer				
Marius Gilmore	Yes			
Flick Rea MBE	Yes			
Richard Morris	Yes			
Mark Allman	Yes			

Agenda

Culture, Tourism & Sport Board

Thursday 27 October 2016

1.00 pm

Smith Square 1&2, Ground Floor, Local Government House, Smith Square, London, SW1P 3HZ

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2. Sport England Strategy Implementation	1 - 8
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6. Libraries Update (paper to follow)	N/A
7. LGA Brexit Update and CTS Priorities	27 - 37
8. Any Other Business	N/A

Date of Next Meeting: Monday, 12 December 2016, 1.00 pm, Room D&E,
Ground Floor, Layden House, 76-86 Turnmill Street, London, EC1M 5LG

Sport England: Towards an Active Nation Strategy 2016- 2021 'Developing a Local Government Offer'

Purpose

As background to the discussion.

Summary

Sport England's new strategy 'Towards An Active Nation' strategy 2016-2021 was published earlier this year and will triple investment in tackling physical inactivity (to £250 million) and potentially open up more funding to councils and local partners.

Mike Diaper, Executive Director Community Sport, Sport England spoke at the Councillors' Forum on 9 June 2016 where he outlined the new approach that Sport England were planning to take during the implementation of the new Sport England strategy.

This report updates Board Members on the work being undertaken by the LGA to ensure that councils figure prominently in the implementation of the new Sport England strategy and that councils are aware of the opportunities available to them.

Recommendation

Members are invited to note the report and raise any issues from a local government perspective for the local government 'asks/offer' list at Annex A.

Action

Officers will take forward actions identified.

Contact officer: Siraz Natha
Position: Adviser
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Sport England: Towards an Active Nation Strategy 2016- 2021 'Developing a Local Government Offer'

Background

Sport England strategy

1. In early 2016, Sport England consulted on developing its new strategy to take forward the Government's priorities. The [LGA's response](#) emphasised the importance of locally-led partnerships that can target national funding to local need and make the biggest difference to increasing participation and improving wellbeing.
2. The LGA response also made reference to the following:
 - 2.1 The opportunity through the new strategy to explore family recreational benefits and activities that the whole family could undertake, especially involving the young age groups, where often, it is the family members who take them to activities.
 - 2.2 Council run and outsourced facilities to be able to apply for revenue funded projects within these facilities, which would be organised with partners and by having a focus on the inactive. This would enable council facilities to be made more available to a wider group of people.
 - 2.3 Government/Sport England should bring fragmented funding for sport/physical activity across multi departments together in order to reduce bureaucracy and strip out duplication. This would be in line with Government approaches in other areas, for example economic growth.
 - 2.4 Opportunity to join-up the Sport England strategy with the forthcoming childhood obesity strategy, so that there is a coordinated effort to promote activity amongst young people (whilst recognising that the causes of obesity are multiple and complex).
3. The Sport England strategy [Towards an Active Nation](#) was published in May 2016 and highlighted:
 - 3.1 A much stronger focus on tackling inactivity so that everyone feels able to engage in sport or physical activity, whatever their ability.
 - 3.2 A focus on customer engagement and a customer-focused approach that draws on principles of behaviour change.
 - 3.3 Seven investment programmes (replacing the 30 plus current ones) amounting to some £1 billion of investment between 2017- 2021 with a much more outcomes-focused approach and with councils and local partners potentially able to access more funding.

4. Sport England will issue a series of investment guides for the different programmes and partners, beginning with an investment guide for NGBs published in June 2016. Sport England have indicated that a specific guide will not be published for councils.
5. Sport England are currently developing the detail of how they will take forward each of the investment programmes and timescales for this.

Some opportunities for councils within the Sport England strategy

6. The following opportunities in the strategy may enable councils to influence or receive funding under the seven investment programmes:
 7. **Tackling inactivity** (Funding allocated 13%)
 - 7.1 £120 million dedicated fund building on insight gained from 'Get Healthy, Get Active pilots'.
 - 7.2 Sport England working with Public Health England to develop clear messages on Chief Medical Officer (CMO) guidelines on physical activity.
 - 7.3 Collaborative programme of work with leading health charities to get more people active.
 8. **Children and young people** (Funding allocated 17%)
 - 8.1 Major new investment of £40 million into projects which offer new opportunities for families with children to get active and play together.
 - 8.2 Specialist training to at least two teachers in all secondary schools.
 - 8.3 Improve experience of children through the effective use of Sport and PE premium and School Games funding.
 - 8.4 Ensuring good pre and post curriculum sports/physical activity provision through supporting satellite clubs.
 9. **Volunteering** (Funding allocated 3%)
 - 9.1 By November 2016, creation of a new £30 million strategy for volunteering.
 10. **Mass markets** (Funding allocated 6%)
 - 10.1 Identify and back innovations that offer clear potential for growth at scale, especially in underrepresented groups, including digital solutions.
 11. **Core Market** (Funding allocated 29%)
 - 11.1 Providing insight, advice and funding to those who deliver to regular players, focusing on customer needs and delivering excellent experiences.
 12. **Local delivery** (Funding allocated 16%)

- 12.1 Invest at least £130 million in 10 places to develop and implement local strategies for physical activity and sport.

13. Facilities (Funding allocated 16%)

- 13.1 Work with industry to develop a single customer facing quality standard for all sports facilities.
- 13.2 Create a new Community Asset Fund offering small grants of up to £150,000 for facilities.
- 13.3 Increase investment in a Strategic Facilities Fund prioritising co-located facilities integrated with other community services. Multi-sport solutions will be favoured unless they offer poor value for money or there is no demand.
- 13.4 Invest £72 million in accordance with the football facility investment strategy, which will include the Parklife project and create football hubs in more than 20 major cities.

Developing a local government offer

14. The Culture, Tourism and Sport Board ensured that local government played a key role in shaping Sport England's strategy. This included the Chair of the Board meeting the Sports Minister, the Chief Executive of Sport England attending the annual LGA Culture, Tourism and Sport Conference and senior Sport England officials presenting to the Culture, Tourism and Sport Board in December 2015.
15. In order to ensure that local government plays a key role in the implementation of the Sport England strategy, it is proposed that further consultations are undertaken with representatives from councils which would enable the LGA to develop a 'local government offer' to Sport England.
16. Soon after the publication of the Sport England strategy, Mike Diaper, Executive Director Community Sport, Sport England spoke at the LGA's Councillors Forum on 9 June 2016. Councillors attending the Forum welcomed the strategy's focus on achieving wider social outcomes and that councils would be well placed to contribute to this agenda.
17. In July 2016, LGA officers undertook consultations with officer representatives of London Councils, District and County Councils Networks and the Chief Culture and Leisure Officers Association (cCLOA) in order to gauge their views on the Sport England strategy. All respondents welcomed the direction of the new strategy which mirrors a lot of the work that local government undertakes towards achieving social outcomes. Some respondents felt that councils who have lost officer resources would need additional support from the LGA and Sport England to become more aware of the opportunities the strategy offered.
18. Following the responses from the Councillors at the Councillor Forum and consultation with officer representatives, LGA officers have developed a draft 'local government

asks/offer' list (Annex A) which could form the basis for further discussions with Sport England.

19. Members are asked for their views on the draft 'local government asks/offer' list (Annex A)

Next Steps

20. Subject to members' steer, the LGA will work with Sport England to understand the timetable for implementation and put forward the LGA's key messages.
21. Officers will use LGA communication channels and improvement offer to make sure councils are aware of the opportunities available under the strategy.
22. The LGA will also liaise with councils to work up more detailed proposals for each of the 'asks/offer' list and to receive feedback on how well councils are able to contribute to the various investment programmes.

Annex A: Development of Local Government ‘asks/offer’ to Sport England Strategy

1. The proposals below outline the areas of the Sport England strategy where the LGA and councils can contribute to the successful implementation of the strategy.
2. Despite hosting a very successful 2012 Olympic and Paralympic Games, the current sport and physical activity landscape is mixed. Inactivity remains a big challenge for all in the sport and physical activity sector and only by developing a more collaborative and better connected approach will real inroads be made. Whilst still being the biggest public investor in sport and physical activity, councils continue to face challenges of providing services with reduced budgets.
3. However, the new Sport England strategy offers an opportunity to tackle these challenges in a positive way and councils need to play a key role in all the strategy’s programmes and this will enable a successful outcome for both Sport England and local government.

4. Overarching Principles

- 4.1 That local government remains a key investor in sport and physical activity and needs to be seen a central to any successful implementation of a national sport and physical activity strategy.
- 4.2 That there needs to be a re-balancing of funding away from national interventions to more locally led approaches, with councils receiving funding directly or being at the heart of any local partnership.

5. Tackling Inactivity

- 5.1 Councils able to apply to the £120 million fund to tackle inactivity.
- 5.2 The LGA and councils to work with PHE and Sport England to develop clear messages on the Chief Medical Officer(CMO) guidelines on physical activity.

6. Children and Young People

- 6.1 Councils able to apply to the £40 million fund which develop new opportunities for families and children.
- 6.2 The LGA to liaise with DfE/DCMS/Sport England/Public Health England to develop improved ‘connectivity’ between the curricular/extra-curricular sports/physical activity offer, which also links to priorities in the Government obesity strategy and is more accountable.

- 6.3 Councils (where they choose and can) to manage and oversee funding for satellite clubs in primary schools or by other appropriate deliverers, for example County Sports Partnerships in discussion with councils.

7. Volunteering

- 7.1 The new strategy for volunteering in sport and physical activity to recognise the role councils play in the capacity building of volunteers in order to help make the sport and physical activity landscape more sustainable. The LGA/councils to share good practice with Sport England.
- 7.2 Councils able to apply to the £30 million fund to support the implementation of the strategy.

8. Taking Sport into the Mass Market

- 8.1 The LGA to work with Sport England to further develop digital booking solutions for council owned facilities (whether in-house or run by Trusts).
- 8.2 Sport England to financially support councils to increase and replicate the offer of mass participation events, such as 'parkrun', go ride' within its facilities.

9. Supporting Sport's Core Market

- 9.1 Sport England to provide insight, advice and funding (where need identified) to councils to further develop regular players via revenue funding for promoting participation in council owned facilities (whether in-house or run by Trusts).
- 9.2 The LGA and Sport England to share information on improving the joint working between Sport England funded NGBs and councils.

10. Local Delivery

- 10.1 Councils to lead and/or be involved in all ten sport and physical activity pilots and the subsequent roll out of good practice, with the LGA/cCLOA acting as an advisor/consultative partner during the identification of the ten pilots and subsequently assisting with the sharing of good practice.
- 10.2 Ensuring that there is a good geographical spread amongst the pilots.
- 10.3 Drawing upon our wider experience to suggest principles that underpin good partnership working.
- 10.4 Enabling partnerships to providing any match funding via in-kind options or reducing match funding requirements in areas of deprivation or low participation rates.

11. Facilities

- 11.1 The LGA/councils to provide advice on the development of a quality standard for all sports facilities.
- 11.2 Councils able to apply to the 'Community Asset Fund'.
- 11.3 Councils able to apply to the 'Strategic Facilities Fund'.
- 11.4 Councils consulted on the '£72 million football facility investment strategy' being developed by Sport England and others.

12. Transforming Delivery

- 12.1 Councils/cCLOA to contribute to the development of a workforce strategy and subsequently work with CIMSPA to implement the strategy.
- 12.2 The LGA and Sport England continue developing the leadership offer for Portfolio Holders responsible for sport and physical activity, enabling Portfolio Holders to lead transformational change of their service.
- 12.3 The LGA/cCLOA and Sport England to explore the development of a leadership programme for senior council officers.
- 12.4 The LGA and Sport England to explore how they can support councils to engage with the strategy.

2017 Culture, Tourism and Sport Conference

Purpose of report

For information.

Summary

The LGA's annual Culture, Tourism and Sport Conference will be Wednesday 22 February – Thursday 23 February at The Bristol Hotel, Bristol.

An up-to-date programme for the conference is below.

Recommendation

Members are invited to note the outline programme and offer any further steer for the LGA's annual Culture, Tourism and Sport Conference.

Actions

Officers will take forward actions in line with members' steer.

Contact officer: Jade Nimmo
Position: Events Organiser
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Leading Innovation: The Future of Culture, Tourism and Sport, 22 – 23 February 2017 The Bristol Hotel, Bristol

Day 1

5.00–6.00	Registration
7.30	Evening event

Day 2

8.00	Registration (for new delegates), refreshments and networking
9.00	<p>Walking study tours</p> <p>ST1: Bristol's creative sector Bristol's dynamic creative industries are a vital part of the city's economy and nationally important. This tour looks at how innovation in the creative sector adds to Bristol's culture and attracts tourism.</p> <p>ST2: Sporting events in the city Bristol City Centre has hosted several major sporting events, including a double stage of the Tour of Britain 2016. This tour will discuss the challenges and benefits of using a major city centre for sporting events.</p> <p>ST3: Sugar and slavery This tour will examine 'what makes Bristol'; its history, people and cultures, the legacy of the slave trade, and how these have shaped today's Bristol.</p> <p>ST4: The Old City and street art This tour brings together two important parts of Bristol's cultural and tourism offer, from the Old City's historic buildings through to Bristol's world leading street art scene.</p>
10.30	Refreshments and networking
10.45	<p>Chair's welcome</p> <p>Cllr Ian Stephens, Chair, LGA Culture, Tourism and Sport Board</p>
10.55	<p>Host council welcome</p> <p>Marvin Rees, City Mayor, Bristol City Council</p>
11.05	Plenary 1
11.30	Workshop sessions round 1
12.30	Lunch and networking
1.30	Plenary Debate
2.15	Workshop sessions round 2
3.15	Plenary 2
3.35	Plenary 3
4.00	Conference close
4:00	LGA Culture, Tourism and Sport Board Meeting

Outside Bodies and Recent Activity

Purpose of report

For information.

Summary

This report has four parts:

- A - CTS Outside Bodies 2016/17
- B - Report back on member meetings since 20th June 2016
- C - Forthcoming meetings
- D - Latest Chair's Report from Cllr Ian Stephens.

Recommendation

Members are invited to note the report.

Action

Subject to comments from members, officers to take forward any actions.

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Position: Members Services Officer
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E-mail: eleanor.reader-moore@local.gov.uk

Outside Bodies

A - CTS Outside Bodies 2016/17

Organisation	Background	Representative for 2015/16	Representative For 2016/2017	Dates of Future Meetings
British Board of Film Classification Consultative Council	The British Board of Film Classification classifies films on behalf of Local Authorities and videos / DVDs under the terms of the Video Recordings Act. Its "Consultative Council" is a requirement of the Board's designation under the Video Recordings Act.	Cllr Faye Abbott was appointed as the board's representative.	The board's lead members have agreed to ask Cllr Abbott to continue as representative.	Friday 10 th February, 2017 Wednesday 14 th June, 2017 Monday 9 th October, 2017
Tourism Alliance	The TA seeks to establish and maintain a favourable operating environment for all businesses involved in the delivery of tourism, particularly in England. The LGA has a non-voting place on the Board.	Cllr Colin Organ was appointed as the board's representative.	The board's lead members have agreed to ask Cllr Organ to continue as representative.	11.30, Wednesday 7 th December, 2016
British Destinations	Operates as a trade association	Cllr Geoff Knight was appointed as the board's	The board's lead members have agreed to ask Cllr	TBC

	<p>representing the wider interest of local authority sponsored tourism. Membership includes local government authorities of all types and sizes from across the UK, regional and local tourist boards and commercial organisations.</p>	<p>representative.</p>	<p>Organ to continue as representative.</p>	
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B – Report back on member meetings since 20th June 2016

Purpose	Key Points Discussed	Outcome
Cllr David Burbage attended A New Strategy for Culture: Boosting Access to Arts, Heritage & Culture, 12th July		
To represent the LGA and speak on local government's plans for access to the arts, heritage and culture.	Cllr Burbage presented on improving partnership working including: 'Great Place Schemes' and making culture a core part of local authority plans, forming partnerships between the national and local levels and delivering 'Heritage Action Zones'.	Recognition of the role that councils play in maintaining the arts and culture in their communities. The event also provided the opportunity to strengthen the relationship between local government and key partners.
Cllr David Burbage attended Churches Conservation Trust Reception, 13th July		
To represent the LGA.	The reception was organised to thank Dr Loyd Grossman for his work during his term as Chairman of the trust.	Reinforced the LGA's relationship with the CCT.
Cllr Faye Abbott attended the Archives Roundtable in Birmingham, 27th July		
To contribute to the National Archives' development of a strong strategic vision to support the case for archives as part of the nation's heritage.	Digital transformation, innovation and financial resilience, people and education and sector leadership were a number of issues discussed as possible means to secure the best possible long-term future for archive collections and services.	The opportunity was taken to network with archive professionals, key stakeholders and strategic partners from the cultural sector and to reinforce the LGA's support for the work of the National Archives.
Cllr Paul Bettison attended the first speech of Karen Bradley MP, Secretary of State for Culture, Media and Sport, in Liverpool, 9th August		
To represent the LGA.	The Minister spoke on the need to balance cultural funding in England and the relationship between regeneration of place and culture. The City of Culture 2017, Kingston-Upon-Hull, was also discussed.	This was an opportunity to strengthen the relationship between local and central government, and to raise awareness of how councils are supporting the creative industries.

Purpose	Key Points Discussed	Outcome
Cllr Ian Stephens met with Rob Wilson MP, Parliamentary Under Secretary of State for Civil Society, 12th September		
Introductory meeting between the Minister and chair of the board.	The case for a sector-led approach to supporting libraries was made as well as the need for the Libraries Taskforce to maintain a sharp focus on making a difference to frontline libraries. The National Citizen Service agenda was also discussed.	The LGA's commitment to helping councils across England find innovative ways to provide library services in a climate of severe financial strain was reaffirmed. It was emphasised that a partnership approach from national and local government was the best way forward to support councils in making decisions in this context.
Cllr Colin Organ attended the Tourism Alliance Board Meeting, 13th September		
To represent the Culture, Tourism and Sport Board at the event as the board's appointment to the body.	The board discussed the tourism industry, the impact of the EU referendum and Patricia Yates, Director of Strategy and Communications at Visit Britain, also spoke at the meeting.	Local government represented at the meeting.
Cllr Ian Stephens attended the Estuary Festival, 16th September		
To represent the LGA at the event.	The Estuary Festival is a 16 day programme of contemporary visual art, literature, film and music to celebrate the Thames Estuary as the gateway that connects Europe to the rest of the world.	Local government represented at the event.
Cllr Colin Organ attended the English Churches and Cathedrals Sustainability Review, 30th September		
To represent the Culture, Tourism and Sport Board at the event.	Taking part in two panel sessions, Cllr Organ spoke on churches' options for assessing local government support, ecclesiastical exemptions in local planning law and the options for local government funding for church building activity.	Representing the LGA.
Cllr Faye Abbott attended the British Board of Film Classification Meeting, 10th October		
To represent the Culture, Tourism and Sport Board at the event as the board's appointment to the	The board watched and discussed the film NERVE and considered recent Ofcom research on offensive language.	Local government represented at the meeting.

Purpose	Key Points Discussed	Outcome
body.		
Cllr Ian Stephens attended Why Sport Conference, 11th October		
To represent the Culture, Tourism and Sport Board at the event.	Cllr Stephens spoke on Integration, Investment & Leadership in sport as well as opportunities for councils in the Department of Culture, Media and Sport's 'Sporting Future' strategy and Sport England strategy.	Local government represented at the event and awareness raised of the role that councils play in maintaining and supporting sport and physical activity.

C – Forthcoming meetings at the time of writing

Title	Date	Attendees
Historic England Angels Awards	31 st October	Cllr Mike Bell
Leadership Essentials Culture	8 th - 9 th November	Cllr Ian Stephens, Cllr Mike Bell, Cllr Paul Bettison
Leadership Essentials Sport	17 th -18 th November	Cllr Ian Stephens
Leadership Essentials Culture	7 th - 8 th December	Cllr Ian Stephens, Cllr Mike Bell
Cllr Ian Stephens to meet with Cllr Gary Porter, Chairman of the LGA (introductory meeting for the 2016/2017 board cycle).	15 th November	Cllr Ian Stephens
Cllr Ian Stephens to meet with Diane Lees, Director-General, Imperial War Museum and Chair National Museum Directors' Council (NMDC)	15 th November	Cllr Ian Stephens Officer tbc
Culture, Tourism and Sport Annual Conference	22 nd -23 rd February	All

D - Culture, Tourism and Sport Board Chair's Report to Councillors' Forum October 2016

Libraries

1. I was delighted to meet the Rt Hon Rob Wilson MP, Minister for Civil Society (with responsibility for libraries) in September 2016. We discussed the work of the Libraries Taskforce, which has achieved a significant win for local government through the roll-out of funding for free Wi-Fi in libraries. I also emphasised to the Minister the local government views with regard the proposed Ambition for Libraries document and Action Plan and that this needs to reflect the priorities and budget position in local government.

Sport and Physical Activity

2. I was pleased that Mike Diaper, Executive Director Community Sport at Sport England spoke at the Councillors Forum in June 2016, where he outlined Sport England's new strategy and the key role that local authorities have in the successful implementation of the strategy. I plan to meet with Sport England in the coming months to highlight the specific local government offer in relation to the Sport England strategy.
3. Local government's close working relationship with Sport England has resulted in the signing of the first Memorandum of Understanding (MoU) with partners in Greater Manchester. The MoU sets out a framework of how Sport England and Greater Manchester partners, including councils will take forward a shared focus on tackling inactivity to improve health, social and economic outcomes.
4. Cllr Geraldine Carter gave the introductory presentation at the latest Sport England/LGA Leadership Essentials Sport Programme on 21-22 July 2016. The event supported seven portfolio holders to lead transformational change of sport services.

Culture

5. I am delighted that the LGA and Arts Council England have updated their shared statement of purpose agreement. The agreement outlines how each organisation will work with each other nationally to support a place based approach to local cultural offers. We continue to have an excellent working relationship with Arts Council England and this was reflected in the comments made by Paul Bristow, Director Strategic Partnerships at Arts Council England who at a recent CTS Board meeting stated the local government remains a key delivery partner for the Arts Council.
6. The LGA has submitted a response to the Arts Council Tailored Review. Given the strong track record of locally-led interventions, the LGA supported the Arts Councils intentions to re-balance funding to all parts of the country. The LGA emphasised that councils and their local partners are well placed to lead a step-change in cultural participation that will lead to more growth and improve the nation's wellbeing. We also mentioned that councils have an important leadership role to play, bringing schools, voluntary/ community arts sector organisations, National Portfolio Organisations (NPOs), health, and the private sector together to forge partnerships, unblock barriers to cultural participation and growth.

CTS political leadership offer 2016-17

7. I am pleased to announce that both Arts Council England and Sport England have confirmed again financial support to jointly organise with the LGA the CTS political leadership offer.
8. The funding will enable five Leadership Essentials Sport and Culture events and four culture peer challenges to be organised as well as the development of an online cultural hub on the LGA's website. Since 2011, over 500 councillors have attended the various CTS political leadership events, which we have organised in partnership with Arts Council England and Sport England.
9. I will be speaking at the next Leadership Essentials Culture and Sport events in November and December 2016.
10. I am also delighted that the next CTS Annual Conference will take place on 22nd & 23rd February 2017 in Bristol. This follows on from this year's conference which was a great success with over 150 delegates attending and the feedback was very positive.

Note of last Culture, Tourism & Sport Board meeting

Title: Culture, Tourism & Sport Board
Date: Wednesday 7 September 2016
Venue: Smith Square 1&2, Ground Floor, Local Government House, Smith Square, London, SW1P 3HZ

Attendance

An attendance list is attached as **Appendix A** to this note

Item	Decisions and actions	Action
1	Welcome, Apologies and Declarations of Interest The Chair opened the meeting. Congratulations were sent to Laura Caton, Senior Adviser, who was now on maternity leave. Members were informed that an interim officer would be appointed to cover Laura's maternity leave. The Chair welcomed new members to the meeting and thanked continuing members. He requested that a seating plan for meetings be produced. Apologies were listed and substitute members attending were noted. There were no declarations of interest. Actions: 1. MSO to produce a seating plan for board meetings.	
2	Culture, Tourism and Sport Work Programme 2016/2017 Rebecca Cox, Principal Policy Adviser, introduced the paper, advising the board that key work priorities for 2016/2017 would be: 1. The Libraries Taskforce (with the Department for Culture, Media and Sport). 2. The LGA Tourism and Sport Improvement Programme. 3. The Government's Culture White Paper. 4. Sport England's new strategy. 5. Work with Visit England and Visit Britain (particularly following the integration of Visit England with Visit Britain). 6. Work on devolution. 7. The consequences of Brexit and the effect this would have on	

issues within the Board's remit.

The board was advised that the LGA Leadership Board would be looking at the consequences of Brexit when it met on the 14th September. Members were asked if there were any points they would like to feed into this discussion.

The Chair introduced the new Deputy-Chairman of the board, Cllr Paul Bettison OBE, who had attended the maiden speech of the new Secretary of State for Culture, Media and Sport in Liverpool on Tuesday 9th August.

Cllr Bettison feedback the following points to the board:

1. It was significant a city of culture had been chosen for the speech's location.
2. Then Minister had emphasised the need to balance cultural funding in England as many places could be regenerated by culture.
3. Kingston-upon-Hull would be next year's city of culture.

The Chair thanked Cllr Bettison for attending the speech.

In the discussion which followed, members made the following points:

- The board had previously written to Visit England and Visit Britain to express concern about the merge and the need to maintain a distinct voice for tourism in England. Members asked what response had been received.
- Members asked what could be done to ensure Visit England had its own programme and profile. The Chair informed members that he had a meeting with Rob Wilson MP, the Minister for Civil Society, on the 12th September and would ensure that he raised this point with him.
- It was suggested that the effect of Brexit on culture and the arts was considered by a sub-committee of the board to ensure that it was clear what the implications of the withdrawal of grant money and funding would be. Members emphasised it would also be important to look at the opportunities Brexit would present and the wider funding issues for culture, tourism and sport. The Chair suggested that lead members discuss this issue at the next lead member meeting and feedback to the board in October.
- It was suggested that the LGA take soundings from councils and ask them what they thought the impact of leaving the EU would be. Members suggested that individual political groups should discuss this issue and feedback at the October board meeting.
- Members were advised that a Brexit bulletin would be issued shortly and that this would be circulated to the board.

Decision:

1. The board **agreed** the draft work programme.

Actions:

1. Officers to take forward actions in line with members' steer.
2. Officers to circulate the Brexit bulletin.
3. Lead members to discuss the impact of Brexit at the next lead member meeting.

3 Arts Council England: Shared Statement of Purpose - Laura Dyer, Deputy Chief Executive, Arts Council England

Paul Bristow, Director of Strategic Partnerships at Arts Council England, introduced the item. It was noted that Laura Dyer, Executive Director for Arts Council England, was unable to attend and sent her apologies.

Members were asked for views on the refreshed statement of purpose between the LGA and the Arts Council. In light of local government's ability to help with policy developments and as local leaders on culture, local authorities were the Arts Council's most important strategic partners.

The potential impact of business rates retention and devolution on both organisations was discussed and how to adapt approaches in view of this. It was emphasised that the Arts Council would be keen to engage with combined authorities as devolution deals developed and it became clear which aspects of devolution would support the arts and culture.

Grants for the arts were discussed. Members were advised that the 2015-2018 funding cycle was currently ongoing and preparations for the 2018-2022 cycle were beginning (the cycle was being extended from 3 years to 4). Libraries would soon have the opportunity to apply for a wider range of grants (the scheme would be renamed grants for the arts and culture). The Arts Council were considering how they could encourage applicant to support the creative industries and how funding streams could relate to place-based opportunities.

Arts Council funded projects were discussed - both the 'Great Place Scheme' and the 'Cultural Citizens Programme', would give individuals and places the opportunity to engage in arts and culture. Members were also notified about the ongoing Arts Council Tailored Review which would examine the Arts Council's efficiency. The organisation's partners would be encouraged to respond to this.

The board was also informed that a paper on the issues and opportunities Brexit presented had been taken to the Arts Council's National Council. The effects on the economy, freedom of movement, copyright and intellectual property and the impact on organisations touring abroad had been discussed. The Council's Chief Executive would speak on Brexit and key policy areas affected in due course.

In the discussion which followed, members made the following points:

- Members emphasised that the partnership between the Arts Council and Local Government Association was valued.
- Members asked if libraries would be able to apply for project grants before the 2018 funding cycle began. They were assured that libraries could currently apply for grants - there would simply be a separate funding section for libraries post 2017.
- Members discussed the impact of 100% business rate retention on the funding of the culture and the opportunities this may or may not present. There was concern that this area would be under continued pressure.
- There was concern that some areas (such as CGI animation) relied on arts education to fund them and keep them accessible. Members were advised that the Arts Council were working with government on this and had commissioned work to look into GCSE take up and diversity of arts-based careers.
- Members asked what the deadline for Cultural Citizens Programme was and whether applications for this had now closed.
- There was a discussion on funding challenges for smaller communities and the problems councils now faced in matching funding with the Arts Council for local projects. Some communities would have less exposure to culture as a result. Members were advised that Arts Council and the LGA would need to work together to find alternative sources of funding. It would be easier for the Arts Council to invest in the locality if local government was supportive of the arts and culture.
- Members discussed Brexit and the funds which would no longer be paid into the EU, and whether the Arts Council could be involved in the criteria for the distribution of these funds.
- Members asked if the Arts Council had or would alter the composition of regional offices or staffing in the context of devolution, and were assured that ACE's structures are already decentralised
- In a response to a query on the relationship between the LGA and the Arts Council, members were assured that regular meetings took place between LGA and Arts Council officers. Most recently, the LGA and Arts Council had shared the Autumn Statement lobbying lines.
- There was a discussion on the Arts Council's relationships with local authorities and how this worked within the context of limited funding opportunities. Members were advised that the Arts Council were looking at new ways of working with local government and focusing on places where engagement in the arts was at a low level.

Decision:

1. Members **agreed** the draft Arts Council England and LGA Shared Statement of Purpose.

Actions:

1. Paul Bristow to clarify the deadline for the Cultural Citizens Programme.
2. Officers to take forward work as directed by members.

5 Culture, Tourism and Sport Annual Conference 2017

Jade Nimmo, Events Manager, introduced the item. She advised members that the LGA Culture, Tourism and Sport Conference dates for 2017 had been set for the 22nd and 23rd February.

Last year's conference had been a success with 150 delegates attending. However, it was felt that holding the CTS board during the conference had caused minor problems, and it was agreed that lead members would discuss this and the possibility of finding another date for the board at the next lead member meeting.

The proposed timetable for the 2017 conference was explained and members were asked for comments and suggestions.

The following point was made:

- The walking study tours at last year's conference had proved difficult for some delegates with mobility problems. It was suggested that some tours were arranged closer to the venue in 2017, with the option of transport if needed.

Decision:

1. Members **noted** the report

Action:

1. Officers to take forward work as directed by members.

6 Outside Bodies

The Chair introduced the item. It was agreed that lead members would discuss appointments to outside bodies at the next lead member meeting.

Decisions/Actions:

1. Lead members to agree the list of outside bodies at the next lead member meeting.
2. Lead members to work with their political group offices to make

these appointments.

7 Membership and Terms of Reference

Decision:

1. The board **noted** membership for 2016/2017 and **agreed** the Terms of Reference.

8 Minutes of the Last Meeting

Decision:

1. The board **agreed** the notes of the last meeting as an accurate summary.

9 Any Other Business

Members requested that the Secretary of State for Culture, Media and Sport be invited to attend a CTS board meeting and the LGA Culture, Tourism and Sport Conference in 2017.

Actions:

1. Officers to issue an invitation to the SoS to attend a CTS board meeting.
2. Officers to issue an invitation to the SoS to attend the CTS Conference.

Appendix A -Attendance

Position/Role	Councillor	Authority
Chairman	Cllr Ian Stephens	Isle of Wight Council
Vice-Chairman	Cllr Paul Bettison OBE Cllr Simon Henig CBE	Bracknell Forest Borough Council Durham County Council
Deputy-chairman		
Members	Cllr Tom Fitzpatrick Cllr Peter Golds CBE Cllr Barry Lewis Cllr Colin Organ Cllr Greg Smith Cllr Terry O'Neill Cllr Sonja Crisp Cllr Faye Abbott Cllr Muhammed Butt Cllr Alice Perry Cllr Richard Henry Cllr Geoff Knight Cllr Stewart Golton Mark Allman	North Norfolk District Council Tower Hamlets Council Derbyshire County Council Gloucester City Council Hammersmith and Fulham London Borough Council Warrington Council City of York Council Coventry City Council Brent Council Islington Council Stevenage Borough Council Lancaster City Council Leeds City Council
Apologies	Cllr Geraldine Carter Cllr Mike Bell	Calderdale Metropolitan Borough Council North Somerset Council

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LGA location map

Local Government Association

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Tel: 020 7664 3131
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Public transport

Local Government House is well served by public transport. The nearest mainline stations are: Victoria and Waterloo: the local underground stations are

St James's Park (Circle and District Lines), **Westminster** (Circle, District and Jubilee Lines), and **Pimlico** (Victoria Line) - all about 10 minutes walk away.

Buses 3 and 87 travel along Millbank, and the 507 between Victoria and Waterloo stops in Horseferry Road close to Dean Bradley Street.

Bus routes – Horseferry Road

- 507** Waterloo - Victoria
- C10** Canada Water - Pimlico - Victoria
- 88** Camden Town - Whitehall - Westminster - Pimlico - Clapham Common

Bus routes – Millbank

- 87** Wandsworth - Aldwych
- 3** Crystal Palace - Brixton - Oxford Circus

For further information, visit the Transport for London website at www.tfl.gov.uk

Cycling facilities

The nearest Barclays cycle hire racks are in Smith Square. Cycle racks are also available at Local Government House. Please telephone the LGA on 020 7664 3131.

Central London Congestion Charging Zone

Local Government House is located within the congestion charging zone.

For further details, please call 0845 900 1234 or visit the website at www.cclondon.com

Car parks

Abingdon Street Car Park (off Great College Street)

Horseferry Road Car Park
 Horseferry Road/Arneway Street. Visit the website at www.westminster.gov.uk/parking

